



# AIRLINE LIMITED WHITE PAPER

## LEON

### **LEON (ERC20) : A CATALYST FOR GROWTH AND COLLABORATION**

The Leon ERC20 token serves as a versatile medium of exchange within a dynamic ecosystem that fosters business growth and collaboration. Designed to bridge the gap between startups seeking funding and individuals or entities seeking investment opportunities, Leon offers a unique solution to the challenges faced by early-stage ventures.

<https://SWAP.tw>  
<https://.LEON.cash>

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# BUSINESS WHITE PAPER

LEON

## AIRLINE LIMITED, UK

Leon ERC20 is more than just a cryptocurrency; it's a catalyst for business growth and collaboration. By providing a secure, transparent, and efficient platform, Leon empowers startups, investors, and businesses to connect, trade, and thrive in the digital economy.

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# Leon ERC20: A Catalyst for Business Growth and Collaboration

## About Us



### Who We Are

Leon ERC20 is a revolutionary cryptocurrency platform designed to bridge the gap between startups seeking funding and individuals or entities seeking investment opportunities. We believe in the power of collaboration and innovation, and we are committed to creating a thriving ecosystem where businesses can connect, trade, and grow.



### Our Approach

**Middle Coin Value:** Leon is positioned as a token with a moderate value, making it accessible to a wide range of participants.

**Facilitating Barter and Exchange:** Leon enables seamless barter and exchange between business owners, investors, clients, and advertisers.

**Addressing Startup Funding Challenges:** Leon addresses the critical issue of startup funding by providing a platform for raising capital through business evaluation, business development, and marketing efforts.

**Leveraging Leon for Marketing and Promotion:** Startups can utilize Leon to effectively market their products or services within the ecosystem, collaborating with advertisers and leveraging the network's resources.



### Our Core Value

- **Innovation:** We are committed to pioneering innovative solutions that address the challenges faced by startups and investors.
- **Collaboration:** We foster a collaborative environment where businesses can connect, share resources, and mutually benefit from each other's expertise.
- **Transparency:** We prioritize transparency and accountability, ensuring that all transactions and activities within the ecosystem are fair and equitable.
- **Sustainability:** We strive to create a sustainable ecosystem that promotes economic growth while minimizing environmental impact.



### Our Vision

To become the leading global platform for business growth, revolutionizing the way startups raise capital and connect with investors, clients, and advertisers. We strive to create a world where entrepreneurship is accessible to all and businesses can thrive in a supportive and collaborative environment.



### Our Mission

To empower businesses and entrepreneurs by providing a secure, transparent, and efficient platform for fundraising, collaboration, and growth. We aim to foster a vibrant community where innovation thrives and startups can reach their full potential.

By joining the Leon community, you become part of a dynamic ecosystem where businesses can connect, collaborate, and thrive. Discover new opportunities, access valuable resources, and be part of a movement that is shaping the future of entrepreneurship.



# Leon ERC20: A Catalyst for Business Growth and Collaboration



## Responsibility

By fulfilling these responsibilities, we aim to create a trustworthy and reliable platform that empowers businesses and entrepreneurs to succeed.

- **Security:** We prioritize the security of the platform and user data, implementing robust measures to protect against unauthorized access and cyber threats.
- **Compliance:** We adhere to applicable laws and regulations, ensuring that the platform operates in compliance with international standards.
- **Fairness:** We promote fairness and transparency in all our operations, ensuring that all participants are treated equitably.
- **Customer Support:** We provide excellent customer support to our users, addressing their inquiries and concerns promptly and effectively.
- **Innovation:** We continuously seek to innovate and improve the platform, introducing new features and functionalities to meet the evolving needs of our users.
- **Sustainability:** We are committed to operating in a sustainable manner, minimizing our environmental impact and promoting responsible business practices.

We are committed to upholding the highest standards of integrity in all our operations, conducting our business ethically and honestly.



## Our Commitment to Integrity

\* **Ethical Conduct:** We conduct our business ethically and honestly, adhering to all applicable laws and regulations.

\* **Fairness:** We treat all participants fairly and equitably, ensuring that there is no discrimination or bias.

\* **Transparency:** We are transparent in our operations, providing clear information about our platform, policies, and procedures.

\* **Accountability:** We are accountable for our actions and take responsibility for our decisions.

\* **Trustworthiness:** We strive to build trust with our users and partners through our actions and behavior.

## The Facts

We've Generated Over

**XX**

**IN CLIENT REVENUE**

We've Generated

**XX**

**LEADS FOR OUR CLIENTS**

We Have More Than

**XX**

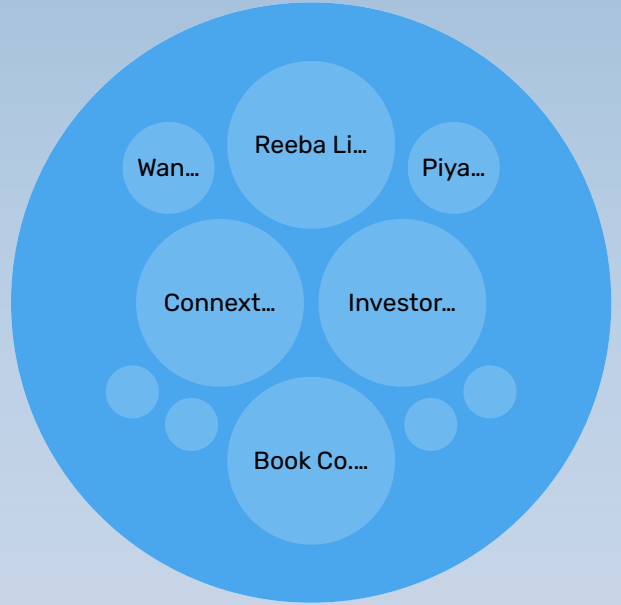
**DIGITAL MARKETING**



# Leon ERC20: A Catalyst for Business Growth and Collaboration

Partners+Internal Investor    Share Holders

Our Share Structure



## Team & Partner

Ms. Wannapat Rojwanichakorn

Director & Founder



CTO & Co-Founder

Mr. Piyawat Thanawanwanit





# INTRODUCTION THE STARTUP FUNDING CHALLENGE

STARTUPS OFTEN FACE SIGNIFICANT CHALLENGES IN SECURING THE NECESSARY FUNDING TO LAUNCH AND GROW THEIR BUSINESSES. TRADITIONAL FINANCING METHODS, SUCH AS BANK LOANS OR VENTURE CAPITAL, CAN BE DIFFICULT TO OBTAIN, ESPECIALLY FOR EARLY-STAGE VENTURES. THIS LACK OF FUNDING CAN HINDER INNOVATION AND LIMIT THE POTENTIAL OF PROMISING STARTUPS.

## THE LEON ERC20 SOLUTION

LEON ERC20 IS A CRYPTOCURRENCY TOKEN DESIGNED TO ADDRESS THESE CHALLENGES BY PROVIDING A DECENTRALIZED AND EFFICIENT PLATFORM FOR STARTUPS TO RAISE CAPITAL. BY LEVERAGING THE POWER OF BLOCKCHAIN TECHNOLOGY, LEON OFFERS A UNIQUE SOLUTION THAT EMPOWERS ENTREPRENEURS AND FOSTERS ECONOMIC GROWTH.

## KEY TERMS AND CONCEPTS

- **LEON ERC20:** A CRYPTOCURRENCY TOKEN BUILT ON THE ETHEREUM BLOCKCHAIN.
- **STARTUP:** A NEWLY ESTABLISHED BUSINESS THAT IS TYPICALLY CHARACTERIZED BY ITS INNOVATIVE NATURE AND HIGH-GROWTH POTENTIAL.
- **FUNDING:** FINANCIAL RESOURCES PROVIDED TO A STARTUP TO SUPPORT ITS GROWTH AND DEVELOPMENT.
- **BUSINESS EVALUATION:** AN ASSESSMENT OF A STARTUP'S POTENTIAL FOR SUCCESS, BASED ON FACTORS SUCH AS ITS MARKET OPPORTUNITY, TEAM, AND FINANCIAL PROJECTIONS.
- **BD (BUSINESS DEVELOPMENT):** ACTIVITIES AIMED AT IDENTIFYING, DEVELOPING, AND MAINTAINING RELATIONSHIPS WITH CUSTOMERS AND PARTNERS.
- **PR (PUBLIC RELATIONS):** STRATEGIES AND TACTICS FOR BUILDING AND MAINTAINING A POSITIVE PUBLIC IMAGE.
- **MARKETING:** THE PROCESS OF PROMOTING A PRODUCT OR SERVICE TO TARGET CUSTOMERS AND GENERATE SALES.
- **BARTER:** THE EXCHANGE OF GOODS OR SERVICES WITHOUT THE USE OF MONEY.
- BY UNDERSTANDING THESE KEY TERMS AND CONCEPTS, READERS CAN BETTER APPRECIATE THE ROLE THAT LEON ERC20 PLAYS IN ADDRESSING THE CHALLENGES FACED BY STARTUPS.

# KEY FEATURES OF THE LEON TOKEN



THE LEON ERC20 TOKEN SERVES AS A VERSATILE MEDIUM OF EXCHANGE WITHIN A DYNAMIC ECOSYSTEM THAT FOSTERS BUSINESS GROWTH AND COLLABORATION. DESIGNED TO BRIDGE THE GAP BETWEEN STARTUPS SEEKING FUNDING AND INDIVIDUALS OR ENTITIES SEEKING INVESTMENT OPPORTUNITIES, LEON OFFERS A UNIQUE SOLUTION TO THE CHALLENGES FACED BY EARLY-STAGE VENTURES.



## ✓ CREDIT-BASED TRANSACTIONS:

THE LEON ECOSYSTEM FACILITATES CREDIT-BASED TRANSACTIONS, ALLOWING BUSINESSES TO EXCHANGE GOODS OR SERVICES FOR LEON TOKENS WITHOUT IMMEDIATE CASH OUTLAY. THIS MECHANISM PROMOTES ECONOMIC ACTIVITY AND FOSTERS MUTUALLY BENEFICIAL PARTNERSHIPS.



## ✓ MIDDLE COIN VALUE:

Leon is positioned as a token with a moderate value, making it accessible to a wide range of participants. This middle-ground valuation ensures that the token can be effectively used for both investments and transactions within the ecosystem.

## ✓ FACILITATING BARTER AND EXCHANGE:

Leon enables seamless barter and exchange between business owners, investors, clients, and advertisers. By serving as a common currency, Leon simplifies transactions and promotes economic activity within the network.

## ✓ ADDRESSING STARTUP FUNDING CHALLENGES:

Leon addresses the critical issue of startup funding by providing a platform for raising capital. Through business evaluation, business development (BD), and public relations (PR) efforts, Leon helps startups attract investors and secure necessary resources.

## ✓ LEVERAGING LEON FOR MARKETING AND PROMOTION:

Startups can utilize Leon to effectively market their products or services within the ecosystem. By collaborating with advertisers and leveraging the network's resources, businesses can gain exposure and drive customer acquisition.



# Technology Overview: Leon ERC20

**LEON ERC20 IS A CRYPTOCURRENCY TOKEN BUILT ON THE ETHEREUM BLOCKCHAIN. IT SERVES AS A DIGITAL CURRENCY WITHIN A SPECIFIC ECOSYSTEM DESIGNED TO FACILITATE TRADE, INVESTMENT, AND COLLABORATION BETWEEN BUSINESSES, INVESTORS, CLIENTS, AND ADVERTISERS.**

Leon ERC20 is a versatile technology that empowers businesses and entrepreneurs by providing a secure, efficient, and collaborative platform for fundraising, marketing, and trade. Its unique features and benefits make it a valuable tool for startups and organizations seeking to grow and succeed in today's competitive business landscape.

## KEY FEATURES

- **Middle Coin Value:** Leon is positioned as a token with a moderate value, making it accessible to a wide range of participants.
- **Facilitating Barter and Exchange:** Leon enables seamless barter and exchange of goods, services, or investments between ecosystem members.
- **Startup Funding:** Leon provides a platform for startups to raise capital through business evaluation and marketing efforts.
- **Marketing and Promotion:** Businesses can use Leon to market their products or services within the Leon network, collaborating with advertisers and leveraging credit-based transactions.

## HOW LEON WORKS

1. **Token Creation:** Leon tokens are created on the Ethereum blockchain, adhering to the ERC20 standard.
2. **Token Distribution:** Tokens are distributed to participants, such as investors, startups, and advertisers, based on their contributions to the ecosystem.
3. **Transactions:** Leon tokens can be used to facilitate transactions within the ecosystem. For example, a startup can exchange Leon tokens for advertising services from an advertiser.
4. **Smart Contracts:** Smart contracts can be implemented on the Leon platform to automate certain processes, such as token transfers and contract execution.

## ADDRESSING SPECIFIC PROBLEMS

Leon ERC20 addresses several key challenges faced by startups and businesses:

- **Funding Constraints:** By providing a platform for fundraising, Leon helps startups overcome financial limitations and access necessary capital.
- **Marketing Challenges:** Leon's marketing capabilities enable businesses to reach a wider audience and promote their products or services more effectively.
- **Inefficient Transactions:** Leon's blockchain-based infrastructure streamlines transactions, reducing costs and improving efficiency.
- **Lack of Collaboration:** Leon fosters a collaborative environment where businesses can connect, share resources, and mutually benefit from each other's expertise.

# Use Cases for Leon ERC20

Leon ERC20 has the potential to be a valuable tool for a variety of use cases within the business ecosystem. Here are some examples:



## STARTUP FUNDING AND GROWTH

- Case Study 1: A tech startup facing funding challenges uses Leon to raise capital through a token sale. The funds are then used to develop the product, hire talent, and expand market reach.
- Benefits: Leon provides a more accessible and efficient way for startups to raise funds, compared to traditional financing methods.



## MARKETING AND PROMOTION

- Case Study 2: A small business uses Leon to partner with influencers and bloggers for product promotion. The business pays the influencers in Leon tokens, which they can then use to purchase goods or services within the Leon ecosystem.
- Benefits: Leon enables businesses to reach a wider audience and engage with influencers more effectively, without the need for upfront cash payments.



## COLLABORATIVE PARTNERSHIPS

- Case Study 3: Two businesses collaborate on a joint project, using Leon tokens as a form of payment for shared resources and services. This allows them to establish a mutually beneficial partnership without relying on traditional financial transactions.
- Benefits: Leon facilitates collaboration between businesses, enabling them to pool resources and achieve shared goals more efficiently.



## EMPLOYEE INCENTIVES

- Case Study 4: A company rewards its employees with Leon tokens as part of their compensation package. Employees can then use the tokens to purchase goods and services within the Leon ecosystem or even invest in other startups.
- Benefits: Leon can be used as a unique and motivating employee incentive, fostering loyalty and engagement.



## COMMUNITY DEVELOPMENT

Case Study 5: A local community uses Leon to create a token economy, where residents can use the tokens to purchase goods and services from local businesses. This helps to stimulate the local economy and foster a sense of community.

Benefits: Leon can be used to support local communities and promote economic development.



# Benefits and Value Proposition of Leon ERC20

**Leon ERC20 offers a unique value proposition by addressing the challenges faced by startups and businesses in need of funding and marketing resources. Its key benefits include**

Leon ERC20 offers a valuable solution for startups and businesses seeking funding, marketing opportunities, and enhanced efficiency. By leveraging its unique features and benefits, organizations can create value, improve their operations, and achieve their growth objectives.

## 01 ENHANCED LIQUIDITY AND EFFICIENCY

- Streamlined Transactions: Leon facilitates efficient transactions between business owners, investors, clients, and advertisers, reducing administrative overhead and improving operational efficiency.
- Increased Liquidity: By serving as a medium of exchange, Leon enhances liquidity within the ecosystem, making it easier for participants to buy, sell, and trade the token

## 02 STARTUP FUNDING SOLUTIONS

- Capital Raising: Leon provides a platform for startups to raise funds through business evaluation, business development, public relations, and marketing efforts.
- Reduced Reliance on Traditional Funding: By offering an alternative funding mechanism, Leon helps startups reduce their dependence on traditional sources of capital.

## 03 EFFECTIVE MARKETING AND PROMOTION

- Expanded Reach: Leon's network of advertisers provides startups with access to a wider audience and new marketing opportunities.
- Cost-Effective Marketing: Businesses can use Leon to market their products or services without significant upfront cash outlay, leveraging credit-based transactions.

## 04 COMMUNITY BUILDING AND COLLABORATION

- Networking Opportunities: Leon fosters a strong community of entrepreneurs, investors, and advertisers, facilitating networking and collaboration.
- Shared Resources: Participants can benefit from shared resources, knowledge, and expertise within the Leon ecosystem.

## 05 VALUE CREATION FOR ORGANIZATIONS

- Increased Revenue: By enabling efficient transactions and facilitating marketing efforts, Leon can help organizations increase their revenue and profitability.
- Improved Efficiency: The platform's streamlined processes can lead to increased efficiency and cost savings.
- Enhanced Brand Visibility: Leon's marketing capabilities can help businesses improve their brand visibility and reach a wider audience.
- Strengthened Relationships: By fostering collaboration and trust within the community, Leon can help organizations build stronger relationships with their stakeholders.

# Benefits of the Leon Token

✓ **ENHANCED LIQUIDITY**

Leon's role as a medium of exchange contributes to increased liquidity within the ecosystem, making it easier for participants to buy, sell, and trade the token.

✓ **INCREASED EFFICIENCY:**

By streamlining transactions and reducing administrative overhead, Leon improves the efficiency of business operations and collaborations.

✓ **RISK MITIGATION**

The credit-based mechanism can help mitigate risks associated with traditional funding methods, as businesses can exchange goods or services without incurring upfront costs.

✓ **COMMUNITY BUILDING:**

Leon fosters a strong community of entrepreneurs, investors, and advertisers, creating valuable networking opportunities and facilitating knowledge sharing.:



THE LEON ERC20 TOKEN OFFERS A PROMISING SOLUTION TO THE CHALLENGES FACED BY STARTUPS AND INVESTORS ALIKE. BY PROVIDING A FLEXIBLE AND EFFICIENT MEDIUM OF EXCHANGE, LEON FACILITATES GROWTH, COLLABORATION, AND ECONOMIC DEVELOPMENT WITHIN THE ECOSYSTEM. AS THE TOKEN GAINS TRACTION AND THE COMMUNITY EXPANDS, LEON HAS THE POTENTIAL TO BECOME A DRIVING FORCE IN THE STARTUP AND INVESTMENT LANDSCAPE.

**32,24%**

**STORES FAIL**

Start sending people to your store via email, social media, and word of mouth.



# Comparison to Other Solutions

Leon ERC20 offers a unique value proposition compared to other funding and marketing solutions. Here's a comparison:

## TRADITIONAL FUNDING METHODS

- **Complex Processes:** Traditional funding methods, such as bank loans or venture capital, often involve lengthy and complex application processes.
- **High Barriers to Entry:** Many startups face challenges in securing traditional funding due to strict requirements and limited access to investors.
- **Potential for Equity Dilution:** Venture capital often involves equity dilution, which can dilute the ownership stake of founders.

**Leon ERC20 Advantage:** Leon provides a more accessible and flexible funding option for startups, with a simpler application process and a focus on business evaluation and growth potential.

## CROWDFUNDING PLATFORMS

- **Limited Reach:** Crowdfunding platforms often have limited reach and may struggle to attract a large investor base.
- **High Competition:** Startups must compete with numerous other projects for funding on crowdfunding platforms.

**Leon ERC20 Advantage:** Leon offers a more targeted approach, focusing on businesses within the Leon ecosystem and providing a dedicated network of investors and advertisers.

## MARKETING AND ADVERTISING PLATFORMS

- **High Costs:** Traditional marketing and advertising platforms can be expensive, especially for startups with limited budgets.
- **Limited Reach:** Some platforms may have limited reach or target audiences that do not align with a startup's target market.

**Leon ERC20 Advantage:** Leon provides a cost-effective and targeted marketing solution, allowing startups to promote their products or services within a relevant network of advertisers.

## OTHER CRYPTOCURRENCIES

- **Volatility:** Many cryptocurrencies are highly volatile, which can create uncertainty and risk for businesses.
- **Limited Utility:** Some cryptocurrencies may have limited utility beyond speculation, making them less suitable for real-world transactions.

**Leon ERC20 Advantage:** Leon is designed to be a practical and versatile currency within the Leon ecosystem, offering a range of benefits for businesses and investors.

These advantages make Leon ERC20 an attractive choice for startups and businesses seeking funding, marketing opportunities, and a collaborative environment.

In conclusion, Leon ERC20 stands out from other solutions by offering a unique combination of:

- **Accessibility:** A simpler and more accessible funding process compared to traditional methods.
- **Targeted Reach:** A focused network of investors and advertisers within the Leon ecosystem.
- **Cost-Effectiveness:** A more affordable marketing solution compared to traditional platforms.
- **Versatility:** A practical and versatile currency that can be used for various purposes within the ecosystem.



# Implementation Considerations for Leon ERC20

Leon ERC20 : By carefully considering these factors, businesses and entrepreneurs can successfully implement Leon ERC20 and leverage its benefits to drive growth and innovation.

Leon ERC20 offers a promising solution for businesses and entrepreneurs, but its implementation requires careful consideration of several factors:

## REGULATORY COMPLIANCE

**Legal Framework:** Ensure compliance with relevant laws and regulations, including those related to securities, cryptocurrency, and data privacy.

**Jurisdictional Considerations:** Understand the specific regulatory landscape in the jurisdictions where Leon will be used.

## TOKEN ECONOMICS

**Token Distribution:** Carefully consider the initial distribution of Leon tokens to ensure fairness and prevent concentration of ownership.

**Tokenomics:** Design a sustainable token economy that incentivizes participation and prevents inflation or deflation.

**Governance:** Establish a governance mechanism for the Leon ecosystem, allowing users to participate in decision-making and contribute to the platform's development.

## TECHNICAL CONSIDERATIONS

**Blockchain Infrastructure:** Select a suitable blockchain platform (e.g., Ethereum) and ensure compatibility with the Leon ERC20 token standard.

**Smart Contract Development:** Develop and deploy smart contracts to automate token transactions, manage user accounts, and enforce rules within the ecosystem.

**Security:** Implement robust security measures to protect against hacking, fraud, and other cyber threats.

## USER EXPERIENCE

**Usability:** Create a user-friendly interface that is easy to navigate and understand, even for those who are not familiar with cryptocurrency.

**Education:** Provide educational resources to help users understand the benefits and potential risks associated with using Leon.

## ECOSYSTEM DEVELOPMENT

**Community Building:** Foster a strong and engaged community of users, investors, and advertisers to support the growth and adoption of Leon.

**Partnerships:** Establish partnerships with businesses, organizations, and individuals to expand the ecosystem and increase the value of Leon tokens.

**Marketing and Promotion:** Develop effective marketing strategies to promote Leon and attract new users.

## RISK MANAGEMENT

**Market Volatility:** Be aware of the potential volatility of cryptocurrency markets and take appropriate measures to manage risks.

**Regulatory Changes:** Monitor changes in regulatory environments and adapt as needed to ensure compliance.





# Security and Compliance Considerations for Leon ERC20

Leon ERC20, as a blockchain-based platform, must prioritize security and compliance to ensure the trust and integrity of its ecosystem.



## SECURITY IMPLICATIONS

- Hacking and Theft:** Like any digital asset, Leon tokens are susceptible to hacking and theft. Protecting against these threats requires robust security measures, such as strong encryption, multi-factor authentication, and regular security audits.
- Smart Contract Vulnerabilities:** Smart contracts, which are essential components of blockchain platforms, can contain vulnerabilities that could be exploited by malicious actors. Rigorous testing and auditing of smart contracts are crucial to mitigate these risks.
- Privacy Concerns:** While blockchain technology offers transparency and traceability, it also raises concerns about user privacy. Implementing privacy-preserving techniques, such as zero-knowledge proofs or homomorphic encryption, can help protect user data.



## INDUSTRY REGULATIONS

- Anti-Money Laundering (AML) and Counter-Terrorism Financing (CTF):** Leon must comply with AML and CTF regulations to prevent its platform from being used for illicit activities. This includes implementing Know Your Customer (KYC) and Anti-Money Laundering (AML) procedures.
- Securities Laws:** Depending on the jurisdiction, Leon may be subject to securities laws. Compliance with securities laws is essential to avoid legal issues and maintain investor confidence.
- Data Privacy:** Leon must comply with data privacy regulations, such as the General Data Protection Regulation (GDPR) or the California Consumer Privacy Act (CCPA), to protect user data and avoid fines.



## BEST PRACTICES

- Regular Security Audits:** Conduct regular security audits to identify and address vulnerabilities.
- Robust Security Measures:** Implement strong security measures, including encryption, multi-factor authentication, and access controls.
- Smart Contract Testing:** Thoroughly test smart contracts before deployment to identify and fix vulnerabilities.
- Compliance Framework:** Establish a comprehensive compliance framework to ensure adherence to relevant laws and regulations.
- User Education:** Educate users about security best practices, such as avoiding phishing scams and using secure wallets.

By addressing these security and compliance considerations, Leon ERC20 can create a safe and trustworthy environment for its users, fostering confidence and promoting the growth of the ecosystem.



# Technical Architecture of Leon ERC20

Leon ERC20 is built on the Ethereum blockchain, a decentralized platform that utilizes smart contracts to facilitate transactions and interactions between users. The underlying architecture of Leon consists of the following key components:

LEON (ERC20)

ETHEREUM BLOCKCHAIN	LEON TOKEN	DECENTRALIZED APPLICATIONS (DAPPS)	CONSENSUS MECHANISM
<ul style="list-style-type: none"> <li>• <b>Distributed Ledger:</b> The Ethereum blockchain is a distributed ledger that records all transactions and interactions on the network.</li> <li>• <b>Smart Contracts:</b> Smart contracts are self-executing contracts with terms directly written into code. They automate the execution of agreements, ensuring transparency and security</li> </ul>	<ul style="list-style-type: none"> <li>• <b>ERC-20 Standard:</b> Leon is an ERC-20 token, adhering to a standardized set of rules and protocols for token creation and interaction on the Ethereum blockchain.</li> <li>• <b>Token Supply:</b> The total supply of Leon tokens is defined and managed through smart contracts</li> </ul>	<ul style="list-style-type: none"> <li>• <b>User Interface:</b> DApps provide a user-friendly interface for interacting with the Leon platform.</li> <li>• <b>Smart Contract Integration:</b> DApps interact with smart contracts on the Ethereum blockchain to execute transactions and access data</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Proof-of-Work (PoW):</b> Ethereum uses the Proof-of-Work consensus mechanism, which requires miners to solve complex computational puzzles to verify transactions and create new blocks. This ensures the security and integrity of the network.</li> </ul>

NETWORK NODES	DECENTRALIZED EXCHANGES (DEXS)	ORACLES	OTHER
<ul style="list-style-type: none"> <li>• <b>Full Nodes:</b> Full nodes store the entire history of the blockchain and participate in consensus.</li> <li>• <b>Light Nodes:</b> Light nodes only store the most recent block headers, making them more suitable for mobile devices or resource-constrained environments.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Peer-to-Peer Trading:</b> DEXs allow users to trade Leon tokens directly with each other, without the need for intermediaries.</li> <li>• <b>Smart Contract-Based:</b> DEXs are typically built on smart contracts, enabling automated trading and settlement.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Real-World Data:</b> Oracles can be used to feed real-world data into smart contracts, such as price feeds or market data. This allows Leon to integrate with external systems and provide more comprehensive functionality.</li> </ul>	<ul style="list-style-type: none"> <li>• AirDrop</li> <li>• PayDrop</li> <li>• Swap</li> </ul>

By leveraging these components, Leon ERC20 provides a secure, transparent, and decentralized platform for businesses and individuals to engage in various activities, including fundraising, marketing, and collaboration.



# Market Analysis

## MARKET SIZE AND GROWTH

The cryptocurrency market has experienced significant growth in recent years, driven by increased interest in blockchain technology and decentralized finance (DeFi). While the exact size of the market is difficult to quantify, it is clear that there is a growing demand for digital assets and blockchain-based solutions.

Leon ERC20, as a token focused on business collaboration and funding, has the potential to tap into several market segments:

- **Startup Funding:** The startup funding market is a large and growing segment, with numerous startups seeking capital to launch and grow their businesses.
- **Marketing and Advertising:** The marketing and advertising industry is another significant market, with businesses constantly seeking new and innovative ways to reach their target audiences.
- **Blockchain Technology:** The broader blockchain market is experiencing rapid growth, with increasing adoption of blockchain-based solutions across various industries.

## COMPETITIVE LANDSCAPE

The competitive landscape for Leon ERC20 includes other cryptocurrencies, crowdfunding platforms, and traditional funding sources. However, Leon offers several unique advantages that differentiate it from competitors:

- **Focus on Business Collaboration:** Leon is specifically designed to facilitate collaboration and trade between businesses, offering a more targeted and niche approach compared to general-purpose cryptocurrencies.
- **Integrated Marketing Platform:** Leon's built-in marketing and advertising features provide a comprehensive solution for businesses seeking to promote their products or services.
- **Startup-Centric Focus:** Leon's focus on supporting startups and addressing their funding challenges positions it as a valuable tool for early-stage ventures.

## MARKET TRENDS

Several key trends are shaping the cryptocurrency market and could have an impact on Leon ERC20:

- **Increased Institutional Adoption:** Institutions, such as corporations and financial institutions, are increasingly adopting cryptocurrencies and blockchain technology. This trend could lead to increased demand for tokens like Leon.
- **Regulatory Developments:** Governments and regulatory bodies are developing frameworks to regulate cryptocurrencies. The regulatory landscape will have a significant impact on the market, including the adoption and use of tokens like Leon.
- **Technological Advancements:** Continued advancements in blockchain technology, such as scalability improvements and the development of new use cases, could drive growth in the cryptocurrency market.

By understanding the market size, growth trends, and competitive landscape, Leon ERC20 can position itself as a valuable solution for businesses and entrepreneurs seeking to leverage the benefits of blockchain technology



# Token Allotments Summaries

Use of FUND

1st : Distribution

**LEON : 50B token ✓**

2 Founders 10% (5% each)

- 1.Wannapat Rojwanichakorn
- 2.Piyawat Thanawanwanit

**LEON : 5B token**

2 First JV , Investor 10% (5% each)

- 1st : JV (Who invest 3M USD )
- 1st : JV (Who invest 10M USD )

**LEON : 5B token**

Software Dev.investor (1st Phase ready to operate before TGE)

Book Co., Ltd. & Connextra Co., Ltd. Thailand

**LEON : 7.5B token**

Leonado STAKE holder

**LEON : 5B token**

Selling 30% for

- Preserve 10% for smooth run, future expansion
- Liquidity 10% decentralized exchanges to make liquidity
- System Inventory & new inno Dev. 10%

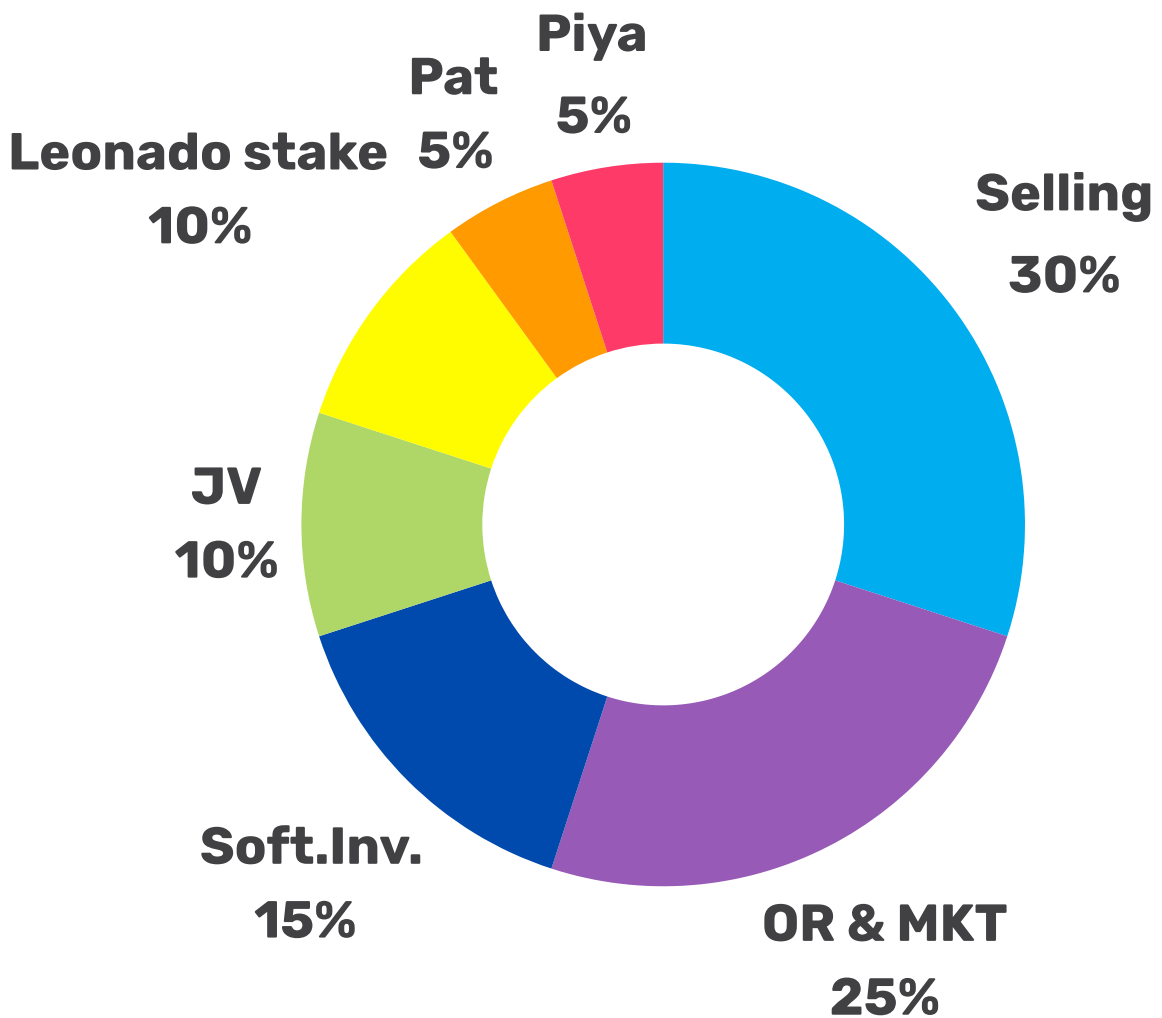
**LEON : 15B token**

Operation & Marketing 20% for

- Preserve 10% for smooth run including R & D
- PR & Marketing including Sales , BD etc , 20%

**LEON : 12.5B token**

Token Distribution





# Before We Start... We Should... Target Market...

- Startups seeking funding and investment opportunities
- Investors looking to support innovative businesses
- Businesses seeking to expand their reach and collaborate with other companies
- Advertisers looking for new marketing channels and opportunities



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SCAN ME

